



Gina Yarrish is a leading authority in the insurance industry and a motivational speaker who has delivered many conferences and workshops for insurance agents and brokers. She is a frequent speaker at conventions and business events around the world, many of them in the insurance industry. Gina is a perfect fit for events such as the Finance and Insurance Conference Planners, Insurance Brokers and Agents, Insurance Wholesalers Association, American Association of Managing General Agents, United Healthcare National Roundtable and Penn-American Group Insurance Summit, among others. Gina has extensive expertise in regulatory environment in the insurance industry, delivering actionable insights for insurance agents that fall within compliance guidelines.



As a businesswoman ahead of the curve, who always identified and capitalized on business opportunities from her 30-year career leading her seven-figure real estate business to where she is today. Gina is a business futurist specializing in insurance trends including big data, performance, and stress management. She is the founder of the Focus Forward Technique™ and best-selling author of *Harness Your Purpose, Power, & Peace*. She has spent the past two decades studying human behavior, stress, and anxiety and linking it with her love for horses.

At the podium, Gina shares the mindset of regulating stress, bravery, courage and living life full out, mixing anecdotes from her life's work. Gina explores the business landscape for today's high achieving leaders to refocus and learn how to go about living a balanced

life while achieving results.

The bottom line: Gina believes peace, happiness, and health comes from within and unless you're conditioning your thinking then you get what life offers instead of what you deserve.

Gina is a believer that you have to walk through the muck to get to the good stuff! Gina's motto is "Peace and Happiness cannot be bought; it comes from within" and she absolutely believes that focusing on yourself will carry you further, faster with less effort to life's pleasures and success.

As Founder and CEO of Yarcort, a state-of-the-art coaching facility, and creator of the game-changing experiential learning system that leads to aligning your head, heart, and gut. A hidden gem where people get their glow back. Gina is the world's leading expert on regulating stress and anxiety by design. Her gift is breaking down barriers of communication and creating teamwork, healthy conversation and stimulating the growth and economy.

Gina has become one of the most in-demand speakers worldwide and lectures at prestigious universities and corporations. Through positive and uplifting energy, Gina will leave you inspired and motivated and hungry for more.

Gina's speaking availability is very limited. In addition to her writing, coaching, and research she is working on her own stress-free life. Living this work means she is prioritizing her time with family, friends, and creative time with her horses.

Why Hire Gina to speak at your next event?

Gina delivers interactive programs that are thought provoking. Audiences are inspired to take action as she gives the key to regulating stress and creating balance and life happiness. Gina challenges her audience to a new way of thinking, stimulating the right side of the brain and challenging them to think beyond what is possible. Imagine your attendees learn that anything is possible when they can see forward.

Gina will challenge your audience...

- To learn how to replace old patterns and habits with those that create positive

results time and time again.

- Recondition thinking from the end, so clients have the “Know-How” to change for the better that’s not uncomfortable but rather fun, inviting and people are enthusiastic about the new approach.
- With a simple solution to stress, that helps people go further faster with less effort. “It’s harder to fail than succeed.
- Be committed to a journey that will repattern thinking, behaviors, and attitude to a new you. Attendees will wonder what ‘love potion’ they’ve taken.

Insurance Industry Keynote Speech

The insurance business is heavily regulated and Gina’s programs are specifically designed for insurance agents and brokers. Even with today’s regulations, however, tremendous opportunities exist for insurance professionals to build awareness and attract new clients with a bit of knowledge and skill. Insurance agents can create value-packed PDF reports to give away for free. They can create educational videos on YouTube. They can create educational “info-graphics” about their business. And certainly, insurance companies can help their agents by tapping into their agents passion and love for the human spirit.

The vast majority of insurance agents are just wasting time waiting for the phone to ring. They might be having fun. They might be “being social” on social, but they’re not attracting new clients. They’re not building revenue. In Gina’s 60-minute keynote program, she walks attendees through a series of case studies that are specifically designed for brokers and insurance agents. She is familiar with insurance vernacular including MGAs, soft markets versus hard markets, and surplus lines from the inside out. Gina Yarrish is the only speaker you want to hire for your insurance meeting.

Motivational Speaker for Insurance Agents

More than ever insurance agents want and need access to ongoing remote programs. Gina’s remote programs are extremely well received in the insurance industry because the agents immediately sense that he has gone through the same process that they are in

themselves. She knows the industry forwards and back. Although not in insurance, Gina has been self-employed since her entire life starting in her family's Real Estate business building it to a seven-figure empire by her mid-twenties. Actually all of the strategies she shares in her remote programs. She also has a passion for positive psychology and the science of peace and happiness, both of which contribute to success in commission sales positions. In addition to the remote programs, brokers and agents will be invited to join Gina in the arena for a life changing Equine Experience like no other. Watch this two-minute <VIDEO> of Gina in the arena training her horses and you will know immediately that she is the only trainer you want to hire for your insurance agents. Let us know when you would like Gina to incorporate any particular message into her program. She is happy to customize a program to best compliment your event and training objectives.